

Exhibitor Form



Friday, August 14, 2009 • 9:30 a.m. - 5:00 p.m. • Black Horse Golf Course / Monterey Bay, CA

Name: Italian Vehicle Non-Italian Vehicle Motorcycle

Address: City: State: Zip:

Phone: () ext. Cell: ()

Email: Fax: ()

Check this box if you would **NOT** like to be listed on our on-line Exhibitors Listing page. (Name, City/State, Car Make/Model) Check this box for Early Placement on Thursday. Early Placement will be open at 2:30. Driver or Handler must place vehicle with direction from Event personnel.

Year: Make: Model:

VIN No: License Plate No: Color (Ext/Int):

Year: Make: Model:

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Year: Make: Model:

VIN No: License Plate No: Color (Ext/Int):

Fees

Exhibitor fees are for both Italian and non-Italian vehicles.

Non-Italian Exotics require application approval, please include photo with application.

Registration prices include car and driver. Additional passengers may purchase tickets at the discounted price. Those not arriving with car and driver may purchase Spectator Tickets. Family plan includes one free student under the age of 18, for each paying adult.

Exhibitor package includes one of each:

- Exhibitor-only Goodie Bag
- Full-color event program
- Lanyard with USB drive
- Exhibitor Hospitality Ticket
- 10 Raffle Tickets for Exhibitor-only Door Prizes

Early Registration: (Until August 8, 2009) **\$50.00** Qty x \$ = \$

Additional Passengers: (Until August 8, 2009) **\$25.00** Qty x \$ = \$

Vehicle Registration: (August 9 - August 14, 2009) **\$65.00** Qty x \$ = \$

Additional Passenger: (August 9 - August 14, 2009) **\$35.00** Qty x \$ = \$

Additional Hospitality Tickets: **\$15.00** Qty x \$ = \$

Spectator Tickets: • Through August 8, 2009: **\$70.00** • August 9 - August 14, 2009: **\$100.00**

PLEASE NOTE THAT REGISTRATIONS MADE AFTER JULY 1 ARE SUBJECT TO \$20 POSTAGE/HANDLING FEE Qty x \$ = \$

FEES GRAND TOTAL = \$

Payment Information

Check No.: Amount: \$ Credit Card (Specify): MC VISA AMEX DISCOVER Authorized Amount: \$

Card No.: Exp. Date: Cardholder Name:

Release and Waiver of Liability and Indemnity Agreement:

I have read, understand and agree to the Terms and the Release, Waiver of Liability, and Indemnity Agreement accompanying this Exhibitor Registration.

Signature: Date:

Mail payment to: La Dolce Vita ~ Automobili at Black Horse • 1620 Industry Drive SW, Suite F, Auburn WA 98001 USA
FAX payment to: USA + 253-735-0946 • **Email:** kam@maseratinet.com • **WEB:** www.LaDolceVitaMontereyBay.com

LA DOLCE VITA AUTOMOBILI EXHIBITOR GUIDELINES

ENTRY APPLICATION: Italian and non-Italian exotic vehicle owners are invited to participate in the 2009 La Dolce Vita ~ Automobili at Black Horse. Photos appreciated, but not required.

ENTRY FEES:

Registration through August 8, 2009: \$50 for one car with driver / \$25 each additional passenger spectator ticket (must come in with car/driver) Family plan includes one free student under the age of 18, for each paying adult.

PLEASE NOTE THAT REGISTRATIONS MADE AFTER JULY 1 ARE SUBJECT TO \$20 POSTAGE/HANDLING FEE

Registration August 9 - August 14, 2009: \$65 for one car with driver / \$35 each additional passenger (must come in with car/driver) Family plan includes one free student under the age of 18, for each paying adult.

Your entry fee for one vehicle and driver/handler will include an: • Exhibitor-only Goodie bag, • Full-color Event Program, • Lanyard w/USB drive, • 10 (ten) Raffle tickets for Exhibitor-only Door Prizes, and • Exhibitor Hospitality Ticket.

EXHIBITION GUIDELINES:

- **EARLY PLACEMENT:** Exhibitors may enter the Green at 2:30 p.m. on Thursday. Driver or Handler must place vehicle under the direction of Event personnel. All passengers must be present at time of placement for Friday ticket exchange. Friday parking will be off-site at the CSUMB parking lot. You **MUST** return by 8:00 a.m. on Friday to be available to move your car. Cell phone number is mandatory.
- **GENERAL PLACEMENT:** Begins at 7:00 a.m. Friday, August 14 – Day of the Event.
- Only registered vehicles will be allowed in the exhibition. No rental cars allowed.
- Cars must be clean. Concours-condition vehicles are not necessary.
- **NO EARLY DEPARTURE:** Due to safety and fire regulations cars may leave the Green after 5:00 p.m. only.

LA DOLCE VITA TERMS AND CONDITIONS

In consideration of being accepted as an Exhibitor in La Dolce Vita, Automobili at Black Horse (“the Event”), I hereby agree that my participation shall be subject to, and I agree to be bound by all of the following terms and conditions:

1. Release. I recognize and agree that there are substantial risks inherent in the Event, and assume the full risk thereof. These risks include, but are not limited to, physical injury (including death) and property damage caused by: (i) moving automobiles; (ii) automobiles with faulty brakes, parts or safety equipment; (iii) spectators and other participants, including volunteers who assist in the management of the Event and may not be adequately skilled or trained; and (iv) the activities and faulty equipment of vendors. I further recognize that it is difficult for La Dolce Vita Automobili at Black Horse (K&M Italian Cars, Inc.), the owner and operator of the Event, to safeguard against these risks. On behalf of myself and my heirs, successors, personal representatives, and assigns, I hereby release La Dolce Vita Automobili at Black Horse (K&M Italian Cars, Inc.), Black Horse Golf Course, and their respective managers, members, officers, directors, employees, agents and affiliates (“the Released Parties”) from any liability arising from my participation in and travel to and from the Event and caused in any part by their negligent or grossly negligent acts or omissions, including, but not limited to any claims for physical injury, death, or property damage to myself or my property.

2. Assumption of Responsibility. I will be fully responsible for all physical injury or property damage suffered by any of the released Parties or other participants in or spectators at the Event and caused in any part by the negligent or intentional acts or omissions of myself or any other persons who participate in the Event with me, or any condition of any vehicle that I display at the Event. I further agree to indemnify, defend and hold harmless each of the Released Parties from any loss, liability or expense, including attorney fees, arising from or related to any such physical injuries or property damage and from any of the matters released pursuant to Section 1.

3. Arbitration of Disputes. All disputes arising under this agreement or related in any manner to my participation in the Event shall be resolved solely by binding arbitration conducted under the rules and auspices of the American Arbitration Association, with any arbitration hearing conducted in Monterey, California.

4. Interpretation. The provisions of Sections 1 and 2 of this Agreement are intended to be given the broadest possible legal effect. If any of such provisions are overbroad, they shall be construed to apply only to the extent legally enforceable, and if any of such provisions are legally unenforceable for any reason, the remainder shall nonetheless remain in full force and effect.

5. Event Procedures. While it is not necessary that my automobile be in concours condition, it must be clean and otherwise suitable for inclusion in the Event. My automobile will be displayed in such location, and in such manner, as may be determined by the Event. My automobile will be placed in its display position during such times as may be established by the Event (currently between 7:00 a.m. and 9:00 a.m.), and remain there until such time as may be established by the Event (currently 5:00 p.m.). I, and all persons in my party, will conduct ourselves in a manner appropriate to the Event. I will also adhere to all Event rules, regulations and procedures as may be established by the Event. The Event may deny or terminate my participation in the Event without liability to me or obligation to refund any part of my registration fee if Event personnel determine, in their sole and absolute discretion, that I or my automobile have failed to comply with any of the foregoing provisions.